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## **Top Shelf CRM Announces Its First Highlight in NACD's Toggle Magazine November 2020 Feature**

Jessup, MD - Top Shelf CRM, LLC., a U.S.-based software and web development consulting firm, today announced its first highlight in the November 2020 feature of Toggle Magazine, highlighting NACD (National Association of Corporate Directors).

In 2018, NACD contracted with Dennis Fuze to perform a comprehensive assessment of the internal and external technology used by over 100 staff and more than 21,000 full board and individual director members. After presenting in-depth recommendations to the NACD board and executive team, CEO Peter Gleason hired him to join the C-suite as CTO.

In February of 2019, he and the senior executive team planned an all-staff work experiment to test NACD's existing continuity processes and technology.

Fuze noticed that the CRM and association management systems were overly customized and the content management system was proprietary and no longer supported. The website was also antiquated and the mobile app, abandoned.

Fuze used a trusted partner, Top Shelf CRM, on a variety of projects to address the challenges that NACD was facing. Fuze noted that the Top Shelf team developed and refined NACD's web properties, integrated its CRM and marketing automation.

Top Shelf CRM is a U.S. based software and web development consulting firm. Founded in 2012, its mission is to help small and medium-sized businesses scale their development teams and help businesses grow.

Top Shelf CRM specializes in development for the following platforms: Angular, blockchain, CRM, CMS, email marketing, Java-based, and open-source.

For further information about Top Shelf CRM and its products and services, please visit:

[www.TopShelfCRM.com](http://www.TopShelfCRM.com)  
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The Toggle Magazine feature is Attached

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